



# Value Proposition

## Motor & Equipment Remanufacturers Association

The **Motor & Equipment Remanufacturers Association (MERA)** represents the motor vehicle parts remanufacturing industry. MERA is one of four affiliates of the Motor & Equipment Manufacturers Association (MEMA), a 108-year-old trade group with a proven track record of advocacy for motor vehicle parts suppliers.

MERA was launched in January 2011 and was formed to meet the unique needs of remanufacturers. In recent years, MEMA-affiliated members saw the need to form the new trade association given their vision of a bright future for remanufacturing.

The membership of MERA is comprised of the many businesses—both large and small—that make up the remanufacturing industry. This network of remanufacturers, suppliers, and service providers is committed to moving the industry forward for the benefit of the national economy.

MERA's mission is to advance the business interests of companies in the motor vehicle parts remanufacturing industry by *providing a forum* for members to address issues of common interest, *servicing as a resource* for industry information and analysis, *promoting the interests* of the remanufacturing community, and *servicing as a positive change agent* for the industry.

The work to achieve MERA's mission will be accomplished through the strong participation of members and the efforts of the MEMA Washington, D.C. Government Affairs office.

### JOIN MERA TODAY:

- Influence legislative and regulatory decisions
- Network with peers and make better business decisions
- Stay informed of industry information and activities

For more information or a membership application, contact Tom Rippinger at [trippinger@mera.org](mailto:trippinger@mera.org).

## The Value of MERA Membership

Advance your company and the remanufacturing industry. Join MERA today and experience the value of MERA membership!

### MEMA Advocacy in Washington, D.C. is working to:

- Assist the U.S. International Trade Commission (USITC) in completing a comprehensive study of the U.S. remanufacturing industry
- Promote use of remanufactured goods in federal and state vehicle fleets
- Eliminate non-tariff barriers to remanufactured goods in U.S. free trade agreements (including Colombia, Korea and Panama)
- Support creation of a unique code for remanufacturing in the North American Industry Classification System (NAICS)

### Communications

- MERA.org
- *Remanufacturing News*
- *The Remanufacturer*
- **Manufactured Again™** Education & Awareness Campaign
- *Industry News* (MEMA)
- *Washington Insider* (MEMA)

### Peer Group Councils/Committees\*

- MERA Sales & Marketing Council (Remanufacturer Members)
- MERA Supplier Council (Supplier Members)
- Government Affairs Committee
- Regulatory Affairs Committee

### Events/Trade Shows

- MEMA Annual Legislative Summit — *Feb. 29-March 1, 2012*
- HDAW— *Jan. 23-26, 2012*
- AAPEX— *Nov. 1-3, 2011*
- 2011 Remanufacturing Legislative Summit— *Sept. 20-21, 2011*

### Member Discounts

- Significant discounts related to AAPEX and HDAW

### Members-only Surveys

- Opportunity to participate in and access to quarterly Supplier Barometers
- Decision-making support on relevant and timely issues

### The MERA Network

- MERA members and staff
- Members and staff in the other MEMA-affiliated associations
- MEMA Washington, D.C. lobbyists and staff

\* Committee participation included with membership; council participation requires additional fee



# Membership

Motor & Equipment Remanufacturers Association

## Board of Directors

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### Chairman:

**Michael Cardone, Jr.**  
Chairman and CEO  
CARDONE Industries, Inc.

### Vice Chairmen:

**Jack Vollbrecht**  
Senior Vice President, Business  
Development  
Remy Power Products

### Doug Wolma

General Manager, Remanufacturing  
Meritor, Inc.

### President and COO:

**John Chalifoux**  
MERA

### Directors:

**Peter M. Butterfield**  
Regional Vice President  
LKQ Remanufacturing

### David Coolidge

Executive Vice President, Americas,  
Global Automotive Aftermarket Division  
Robert Bosch, LLC

### Joseph "Joe" Felicelli

Chief Executive Officer  
BBB Industries, LLC

### Selwyn Joffe

Chairman, President and CEO  
Motorcar Parts of America, Inc.

### Stefan Kurschner

President  
Detroit Diesel Remanufacturing, LLC

### Robert E. McKenna

President and CEO  
MEMA

### H. David Overbeeke

President  
Affinia Group, LLC

### Andreea Raaber

Vice President, Business Development  
Bendix Commercial Vehicles Systems

### Paul Schuck

Managing Director  
Undercar Express, LLC

## Member Companies

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### Remanufacturer Members

Affinia Group, LLC  
Alliance Remanufacturing Inc.  
Atsco Remanufacturing Inc.  
BBB Industries, LLC  
Bendix Commercial Vehicle Systems LLC  
Blue Streak Electronics Inc.  
BorgWarner Turbo Systems  
BPS-Reman, Inc.  
CARDONE Industries, Inc.  
Delphi Automotive LLP  
Detroit Diesel Remanufacturing LLC  
Electronics Remanufacturing Company, LLC  
Flight Systems Electronics Group  
Four Seasons, Div. of Standard Motor Products, Inc.  
Haldex Brake Products Corp.  
LKQ Remanufacturing  
Meritor, Inc.  
Motorcar Parts of America, Inc.  
Precision Parts & Remanufacturing Co.  
Remy Power Products  
Reviva  
Robert Bosch, LLC  
Springfield ReManufacturing Corp.  
TransAxle LLC  
Undercar Express, LLC  
WABCO Reman Solutions

### Supplier Members

BPS-Cores, Inc.  
Federal-Mogul Corporation  
Knopf Automotive, LLC  
LAP CO  
Phoenix Automotive Cores  
Rebuilders Automotive Supply Co. Inc.

### Affiliate & Associate Members

Antea Group, Inc.  
Clark Hill PLC  
Eisbrenner Public Relations  
Foley & Lardner LLP  
Gerry Weinberg & Associates  
Honigman Miller Schwartz and Cohn LLP  
PenNotes LLC  
Trisar, LLC